

Celebrating Our Partnerships Through The Years

As Hacienda HealthCare approaches its 50th Anniversary, in each issue we'll share stories of the partnerships that have helped enrich the lives of our patients and residents throughout the years.

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Over 26 Years Investing In Our Future

For over 26 years, Hacienda HealthCare and the Drowning Prevention Coalition of Arizona have worked together to bring awareness to drowning prevention and water safety

In 1989, the City of Phoenix had 12 young children drown in the first six months of the year. That number was staggering considering it was twice as many child drownings than the previous year. With most of these drownings taking place in back yard pools with no fencing around them, it soon became apparent that there needed to be water safety and drowning prevention awareness. That year Hacienda became a founding member of the newly formed Drowning Prevention Coalition of Arizona (DPCA). With the aid of the DPCA, legislation was put in place to require fences around residential pools.

Fast forward 26 years and Hacienda, along with the DPCA, continues to fight the battle against fatal and non-fatal drownings throughout the state of Arizona. Joining forces with fire departments, local hospitals and health departments, the Red Cross, nonprofits like the YMCA, local businesses, family foundations, and parents, the group persists in their water safety and drowning prevention education efforts.

Their message is as easy as A, B, C...

- A**dult supervision
- B**arriers around water
- C**PR training

To this day drowning remains the leading cause of unintentional death in children under the age of five in Arizona. Most of us think surviving a drowning is good news, we don't tend to think about the neurological impairment that comes from a lack of oxygen, resulting in life long dependent care. At Hacienda HealthCare, our exceptional medical care has provided a "home away from home" for many of these children for over four decades.



To this day **drowning** remains the **leading cause of unintentional death** in **children under the age of 5** in Arizona.

As new families move to Arizona and the child population continues to grow, drowning and near drowning prevention is critical. We at Hacienda HealthCare will be expanding our water safety and drowning prevention efforts throughout the community. By partnering with television media such as Univision and teaming up with corporate sponsors, we hope to reach more members of the



2016 National Drowning Prevention Alliance Conference luncheon speaker, Scott Wolfson, Communications Director and Senior Advisor to the Chairman, U.S. Consumer Product Safety Commission

community with our message. Internally, our discharge procedures will include injury prevention education and written materials in both English and Spanish. Please remember to watch your children around water, especially during parties and family gatherings.

If you would like to learn more about water safety and drowning prevention contact us for a **FREE Water & Pool Safety Kit** at: Marketing@HaciendaHealthCare.org.



Jennefer Frost, Hacienda Children's Hospital Director of Nursing, presented "Medical Challenges in Critical Non-Fatal Patients" at the 2016 National Drowning Prevention Alliance Conference

Adam's Story

Adam was a happy, healthy little boy until February 11, 1988. That was the day his life and the lives of his entire family were changed forever.

Adam was only 2½ years old on that fateful day in February. Upon arriving home from work, Adam's mom was always greeted by her three little boys. That Thursday evening was very different. Only two of the three boys greeted her. After saying hello, Mom repeatedly called for Adam as she walked through the entire house, but there was no response.

She looked out the back window and saw Adam's Big Wheel upside down in the pool. She rushed out to the back yard and when she got to the edge of the pool she found her youngest son lying face up, lifeless at the bottom of the pool. When the paramedics arrived, it took 18 minutes for them to resuscitate Adam. No one knows how long he was in the water. Adam's mom prayed over and over "Please God, don't let him die." She never thought of the potential "gray area" that Adam would live in—a place she describes as "somewhere between life and death."



Two-year old Adam (above). Adam at 21 years old (bottom left)

His parents were given the devastating news that their precious little son who lived, had suffered from anoxic encephalopathy (brain damage due to lack of oxygen) and would never walk, talk, run and play again.

Adam's Mom and Step-Father believe their son's progress is directly related to the love, care and attention he receives at Hacienda's Intermediate Care Facility.



Today Adam is in Hacienda's Intermediate Care Facility (ICF-ID) where he currently resides and receives long-term care.

Adam's Mom and Step-Father have commented many times that with each visit they notice continued increases in alertness, recognition, ability to grasp, smile and laugh. They believe these increases in his abilities are directly related to the love, care and attention he receives at Hacienda and are grateful that they can call Hacienda HealthCare his home.

A Passion for Community Service

Salt River Project-Power and Water (SRP) has a passion for community service that dates back 65 years

SRP believes in a bright future for the communities they serve, and are committed to investing time, resources, and energy into the programs, projects, and events that make Arizona a great place to live.

In 1951, SRP launched their SRP Boosters program which gives their employees a convenient way to make regular contributions to Arizona's Health and Human Service nonprofit community through payroll deduction. Boosters is an employee led program that is corporately funded which means 100% of employee contributions go directly to the nonprofit agencies. Hacienda HealthCare has been a recipient of their annual Boosters campaign for more than five years. Throughout the years, Hacienda has had the opportunity to share our story with hundreds of SRP employees.

Last year SRP's Boosters gave \$1.645 million dollars to charitable organizations. Through the years with this partnership Hacienda has received over \$125,000 allowing us to continue to expand our unique programs and specialized care for chronically ill and medically fragile infants, children, teens and young adults.

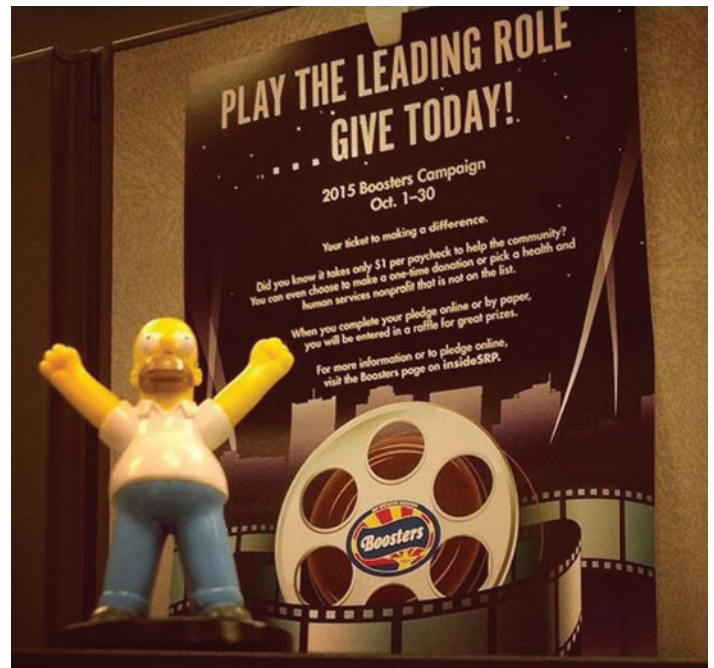
Hacienda HealthCare is grateful to be a part of the SRP Boosters program whose contributions have helped us enrich the lives of over 2,550 clients/patients and their families every year.



2015 SRP Employee Boosters Association Premier Donor Luncheon



Members of our Marketing and Communications teams attended the 2015 SRP Boosters Premier Donor Luncheon. Pictured above; Joni Mozis, Marketing & Special Events Coordinator (left) and Nancy Salmon, VP of Corporate Communications (right).



2015 SRP Employee Boosters Theme "Play the Leading Role...Give Today!"



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An Eye For Art

It all started with a blank canvas

Through the years our patients/clients have been creating art in a variety of projects and mediums from paint, crayons, to finger paint. We soon realized the value of these **works of art** when a resident by the name of Judy Lewis, began offering to sell her paintings to anyone who admired them. Whether it was a horse, bird, or a simple flower, there was something special about it, it was more than just an image – it was a form of expression and that is truly priceless.

Last year, Judy Lewis passed away but her artistic legacy lives on today. To honor Judy and her love for art, we created the “Judy Lewis Art Studio” on our main campus. This is where our patients/clients can come together to create works of art.

Our NEW **Special Lives...Design Works** program allows our patients/clients, some with severe disabilities, the ability to create art for greeting cards. Depending on the ability of each individual the cards are either hand-crafted or artwork is designed using an Eye-Tracker Ocular Unit. The Eye-Tracker Ocular Unit follows the individual’s eye-movement and uses that as a paint brush allowing our patients with very limited mobility a way to color, paint, or draw.

As you can imagine this is not only something they enjoy but it is also very therapeutic for our patients/clients.

These greeting cards are available for purchase in assorted packages or sold by the card with designs for all occasions and holidays - prices start at a package of 10 assorted cards for \$10.00 or \$2.00 each card. All of the proceeds (100%) go to Hacienda HealthCare programs serving those with intellectual or developmental disabilities.

To find out more about Special Lives...Design Works, or to order contact Kathy Roland at DesignWorks@HaciendaHealthCare.org or by phone at 602-243-4231 x120.



Reduce Your Taxes. Change A Life.

You can help make a difference in the lives of medically fragile and chronically ill infants, children, teens, and young adults.

DONATE UP TO \$400 to any of our Qualifying Charitable Organizations and **IT WON'T COST YOU A DIME.***

HOW IT WORKS



Make your tax credit donation today.



Your gift helps provide an enhanced quality of life for our patients.



You receive a dollar-for-dollar tax credit up to \$400

Receive a dollar-for-dollar Arizona state tax credit for your donation to any of the following Hacienda HealthCare affiliates:

- Hacienda Inc.
- Hacienda Skilled Nursing Facility Inc.
- Los Niños Hospital Inc.
- Hacienda Children's Hospital

All four qualify for the Arizona Department of Revenue's Credit for Donations made to Qualifying Charitable Organizations.

TO DONATE

By mail: *Complete form on attached envelope and mail today.*

To make a donation online visit:
www.HaciendaHealthCare.org/donate

FOR MORE INFORMATION

For details on the Contributions to Qualifying Charitable Organizations tax credit visit:
<https://www.azdor.gov/TaxCredits.aspx>

*Consult with your tax preparer for more details.



Making Wishes Come True for Over 17 Years

Every year, IBEW 640 hosts a golf tournament to raise funds to purchase holiday gifts for Hacienda's residents

The International Brotherhood of Electrical Workers Local Union 640 also known as IBEW Local 640 was chartered in 1925 to provide the best-qualified electricians to their signatory contractors and to provide livable wages, health and retirement benefits to its members.

Hacienda HealthCare has been IBEW Local Union 640's charity of choice since 1999 – nearly 17 years. Former Local Union 640 President, Dan Pollard said that he first heard about Hacienda from Jan Faust (wife of retiree Dale Faust) in 1998. According to Dan, Jan was working for Hacienda at the time. After telling her husband Dale all about Hacienda and the services that we provide, Dan decided to visit and tour the facility deciding that it would be an excellent charity for Local Union 640 to support. Dan also had a personal connection to the clients served by Hacienda. Dan's grandson Nicholas, was born with special needs and had passed away. With his passion for helping individuals with disabilities, Dan felt this would be a great opportunity for Local Union 640 to support individuals living with disabilities and to pay tribute to his late grandson.

Every year, IBEW LU 640 hosts a golf tournament to raise funds to purchase holiday gifts for Hacienda's residents. Each year around Thanksgiving, IBEW collects wish lists for clients residing at Hacienda's Skilled Nursing facility. All the shopping for holiday gift giving is done by office staff, members, retirees and trust fund employees. Lonni Greene, Executive Administrative Assistant at



This page (top to bottom): IBEW Holiday Giving at Hacienda's Skilled Nursing Facility 2014, IBEW Santa with Nick (resident) 2015, IBEW Holiday Giving at Hacienda's Skilled Nursing Facility 2013, IBEW Santa with Nathaniel (resident) 2013.

IBEW stated, "Our shoppers are very happy and excited when this time of year rolls around!"

This year members of IBEW Local Union 640 were touched by the graciousness of one of our Hacienda parents. While IBEW members and staff were visiting Hacienda, the mother of one of our residents approached them to express how grateful she was for the gift card they provided her son. He was able to use the gift card to purchase his very own video games which his mother explained was one of the few activities that allowed him to have independence. She continued to explain how much her son and his roommate enjoyed playing video games together and played almost daily.

Hacienda HealthCare could not have such a successful holiday gift giving program without the continued support of organizations like IBEW Local Union 640.

"I think my family and I get just as much pleasure from giving the gifts as the patients do in receiving them." said Delbert and Irene Hawk.

"It's a good charity because it helps challenged individuals that can't care for themselves. It's a chance to give back to the community," Frank Cissne agreed. IBEW Local Union 640 has stated that this experience enormously impacts their organization as well.

Ms. Greene added "The members come together as a group to provide happiness to others. There is a special bond formed within the membership of Local Union 640 knowing that we helped others in need. Each year, we try a bit harder to make our golf tournament bigger and better, so that in turn, we can share those profits with the residents of Hacienda."

Thanks for Making Our Holidays Bright!

The heart of giving comes from our desire to celebrate love, joy and peace. But it's only when we celebrate with others that we can truly experience them. Our friends and supporters don't keep love, joy and peace to themselves, they give it away—especially to those who need it most.

When **Encore Companies (Massage Envy)** adopted six group homes and Hacienda DTA (Day Program Services), they didn't just buy gifts, they showed love by sacrificing their time and their treasures to show someone else that they are loved and valued.

Even after nearly two decades, when our residents see the **International Brotherhood of Electrical Workers (IBEW Local Union 640)** stroll through our campus, sparks fly! They, like our friends at **Phoenix Police Department**, spend countless hours searching for the perfect gifts for our residents. In their search, they find the gift of joy that they can bring into the special lives of our residents.

Our friend **Ceiba Winters** opens her home to her family and friends to celebrate the holidays every year. When they arrive, they bring presents for the children at our hospitals. Our friends at **Colliers International** encourage families to strive on during the holidays when their loved one is facing the challenge of simply living a healthy life. They grant the families they adopt their wishes for the holidays. Wrapped in elaborate papers and bright tinsel, what **Ceiba** and the **Colliers International** team provide in each gift is one of the greatest assets in the world: Hope.

Each person who gives to Hacienda HealthCare, touches the lives of countless people. Because every time they give, we all receive what we desire most: love, joy and peace.

Thank you to our Holiday volunteers, donors, and partners. Every year your generosity allows our residents to enjoy a festive and fun filled Holiday season. We at Hacienda HealthCare are immensely appreciative of your time and generosity!





In special lives, we make a difference

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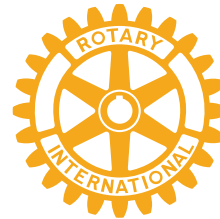
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HaciendaHEALTHCARE.org

Thank you to our volunteers, donors and partners. Without your support Hacienda HealthCare would not be able to provide the much needed medical and social services for medically fragile and chronically ill children and young adults, including those with developmental and intellectual disabilities.

Special Thank You to Our Partners



Squaw Peak Rotary

